

**June 9<sup>th</sup>, 2025**  
**ASMAC 2025 Annual Meeting**  
**President's Remarks:**

Good afternoon, everyone.

It's an honor to speak to you today for the first time as President of the American Society of Medical Association Counsel.

I am pleased to report that the state of our organization is strong. Over the past year, we've made a smooth and productive transition to our new management company, Affinity Strategies. The partnership is meeting expectations, providing us with the operational support and strategic insight we need to move forward with confidence.

Our Board of Trustees has been highly engaged and focused—ensuring that we not only preserve the strong foundation ASMAC is built on, but that we also take meaningful steps toward growth. We're actively working to expand our membership, enrich our educational and networking offerings, and strengthen the value proposition we deliver to every member.

In the months ahead, you will see us continuing to emphasize return on investment for our members—whether that's through enhanced programming, greater opportunities for collaboration, or new ways to connect and share best practices across the country.

In that vein, we have officially opened registration for our Fall CLE Conference. This year that Conference will be held October 19-22 in Sonoma, California. The Vitners Resort is a special property, and I know, as in years past, our Program Committee is going to knock it out of the park when it comes to the agenda. I encourage all of you to register early to get that early bird discount!

Thank you for your continued engagement and commitment to ASMAC. I'm excited about what we will accomplish together this year.

Kai Sternstein, JD  
VP, AMA Advocacy Resource Center