

ASMAC ANNUAL FALL CONFERENCE



October 24-27, 2027

Hotel Champlain | Burlington, Vermont



2027 INDUSTRY SPONSORSHIP &
EXHIBITOR OPPORTUNITIES

About ASMAC

The American Society of Medical Association Counsel (ASMAC®) is the professional association of roughly 150 attorneys and physician advocates. Through its more than 40 member organizations, ASMAC® members help advance the healthcare industry through legal education, collaboration, and leadership development. Member organizations include state, state specialty, national specialty and private practice attorneys working on behalf of physicians and physician interests. Formed in 1974 to address emerging healthcare law issues collaboratively,

ASMAC® works to bring out the very best education each year so members and their organizations can provide the highest standard on legal advocacy. Representing organized medicine in today's environment is a complex task. The needs of members and the physicians they work with are constantly evolving. The staff, Board of Directors, and committees work closely with members to assess those needs and provide innovative programs to work on some of the biggest challenges to health care. ASMAC® offers powerful and timely resources including a member list-serve and conferences that offer opportunities for information sharing and networking.

ASMAC officers are committed to providing affordable professional member resources and opportunities.

Who Attends

- » State, state specialty, national specialty and private practice attorneys
- » Physician Advocates

2027 FALL CONFERENCE

50+

EXPECTED
ATTENDEES

3.5

DAYS OF
PROGRAMMING

150

MEMBERS
NATIONWIDE

Why Partner with ASMAC?

- » **Targeted Audience:** Connect directly with ASMAC's network of approximately 150 healthcare attorneys, physician advocates, and medical association leaders representing more than 40 organizations and influencing policies, governance, and strategic decisions affecting nearly 300,000 physicians nationwide.
- » **Brand Visibility:** Align your brand with the premier association for medical association counsel and advocates, a trusted resource for legal education, collaboration, and leadership development in healthcare since 1974.
- » **ROI & Impact:** Gain visibility beyond a single event through ASMAC's conferences, summits, educational programs, workgroups, and networking opportunities that foster ongoing relationships with leaders and legal advisors serving physician organizations across the country.
- » **Leadership Access:** Unlike broader healthcare conferences, ASMAC offers sponsors direct engagement with a specialized network of attorneys and advocates dedicated to representing physicians and medical societies, enabling deeper conversations and stronger relationship-building opportunities.

Sponsorship Packages

	Premier Affiliate \$12,500	Advantage Affiliate \$9,000	Corporate Affiliate \$3,000	Partner Affiliate \$1,500
EXHIBIT & RECOGNITION				
Company logo on conference signage	✓	✓	✓	✓
Verbal recognition from podium	✓	✓	✓	✓
DIGITAL & MARKETING				
Logo & link on conference website	✓	✓	✓	✓
Social media recognition posts	4	2		
Eblast to membership	2	1		
Pre & post-event attendee list	✓			

Partnerships include these À La Carte Sponsorship Opportunities:

Individual items available to all sponsors and exhibitors. Select one or combine multiple opportunities.

DC Summit 2027		2027 ASMAC Annual Meeting		2027 Fall Conference	
Dinner Sponsorship (Exclusive Sponsor)	\$5,000	AV Sponsorship (Exclusive Sponsor)	\$7,500	Sponsored Table (Exclusive Sponsor)	\$2,500
A/V Sponsorship (Exclusive Sponsor)	\$5,000	Sponsored Welcome Reception Cocktail Hour (Exclusive Sponsor)	\$2,500	Sponsored Group Activity (Exclusive Sponsor)	\$2,500
Networking Reception Sponsorship (Exclusive Sponsor)	\$1,500	Sponsored Name Badges (Exclusive Sponsor)	\$1,500	Sponsored Name Badges (Exclusive Sponsor)	\$1,500
		Sponsored Podium (Exclusive Sponsor)	\$500	Sponsored Welcome bag with water bottle (Exclusive Sponsor)	\$500

All offerings in this prospectus have been made available to all eligible companies; any exclusive opportunity is noted as such.

DC Summit

» March 2027 | Washington, DC

Annual Meeting

» June 2027 | Chicago, IL



Secure Your Partnership

Partnering with ASMAC is an excellent way to reach medical association leadership from across the country. Our members include the legal, executive, and administrative professionals who guide medical societies representing nearly 300,000 physicians nationwide. Aligning with ASMAC allows your organization to showcase its products and services directly to the professionals who influence policy, governance, member services, and strategic decisions within medical associations.

ASMAC offers limited sponsorship availability on a first-come, first-served basis. We encourage early commitment to ensure preferred placement and maximum pre-conference visibility.

Key Dates – Fall Conference

- » **Early Commitment Deadline:** August 1, 2027
- » **Conference Dates:** October 24-27, 2027
- » **Logo/Materials Deadline:** September 15, 2027
- » **Annual Sponsorships:** Commitment before Jan 1 for full year inclusion on web page, etc.

Contact Us

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